



About Tonia

Tonia Magras is a principal owner of Hull Bay Productions, where she serves in the roles of executive producer, content creator, producer, director, and editor. She is a multi, award-winning executive, who takes pride in being a multi-faceted and multi-dimensional creator of projects that range from sports, arts, politics, and popular culture.

Tonia has more than 32 years of production experience, which began at PBS' flagship television station WGBH-TV in Boston and continues with Hull Bay Productions, which she and her husband Gregory established in January, 2015.

Tonia has been recognized with 7 Emmy Award nominations and 3 Emmy wins for various documentary and production work.

In January 2020, Tonia launched her podcast, The PowerPLAY Show, which has already received 8 awards, including 2 awards of excellence and 6 awards of distinction from The Communicator Awards, as well as an Honorable Mention from the Webby Awards.

The first film from Hull Bay Productions is titled "100 Years, 100 Voices of Faith", which chronicles the rise of Cambridge's Abundant Life Church as they celebrated 100 years of service. Currently, Hull Bay Productions is in development of their second feature-film documentary, More Than Our Skin, a story featuring five women living with the auto-immune disease, Vitiligo, as well as in pre-production of the short-film narrative, "do you remember me?"

In 2022, Tonia's first children's book, Autumn's Adventures: The Little Girl in the Big Chair was released by Dorrance Publishing. Autumn's Adventures follows Autumn as she finds ways to help others and herself while on some very big adventures. The book and coinciding series will highlight Autumn in various stories with lessons on problem-solving, relationship building, and conflict resolution through fun and exciting adventures.

Tonia Magras

@LinkedIn

tonia@hullbayproductions.com

hullbayproductions.com

morethanourskin.org

thepowerplayshow.com

TONIA MAGRAS

Principal Owner • Executive Producer • Producer • Director • Editor • Author • Project Manager

PROFESSIONAL EXPERIENCE

Abundant Life Church | Executive Director of Media & Communications

September 2019 - present

Oversee all media aspects of The Abundant Life Church, including:

- Produce, direct, and edit Sunday Services
- Hire, train and manage key media personnel
- Work directly with Senior Pastor and Pastoral team, leaders for various online projects, including Ron Savage Trio Specials, BLAW Live!, and training platforms
- Design new online website and giving platform
- Manage all online content for alccambridge.org and social media platforms
[Promoted from Business & Operations Manager in Fall, 2022]

WGBH Educational Foundation | Freelance Producer

February 2022 – May 2022

Freelance Producer for WGBH's Online Series, The State of Race. Duties included:

- Conceived, field produced, and edited content for two episodes in the series

The RayTHOMAS Variety Show | Co-Host

September 2021 – August 2022

Co-Host of The PowerNEWS inside The Ray Thomas Variety Show. Duties included:

- Conceived and reported on guests and topic for The PowerNEWS
- Produce and Edit show open each week
[Occasional Guest Co-Host when time/schedule permits]

Hull Bay Productions | Principal Owner

January 2015 – present

Oversee all operations of Hull Bay Productions, including:

- Hiring of production personnel
- Manage accounts receivable and payable
- Manage all purchasing for Hull Bay Productions

Content Producer/Director for all of Hull Bay Productions creative content, including:

- Screenwriter, Producer for upcoming short film narrative, *do you remember me?*
- Producer, Director for upcoming film documentary, *More Than Our Skin*
- Executive Producer and Host of *The PowerPLAY Show*
- Producer, director and editor of the documentary, *100 Years, 100 Voices of Faith*

Co-Producer of Centurion Filmworks and MADLAD Video on various production projects

Project Manager for all of Hull Bay's clients

- Manager of Client Relations for Hull Bay Productions (see page 3 for Client List)
- Oversee contracts, proposals, and projects for client

WGBH Educational Foundation | Various positions

October 1990 – May 2015

Held a variety of positions over a 25-year career, including:

- Supervising Producer, WGBH News Division, 2010 - 2015
- Director, WGBH News' Greater Boston with Emily Rooney, 1999 - 2010
- Assistant Director/Editor, Local Programming's Greater Boston with Emily Rooney, 1997 - 1999
- Associate Producer, Local Programming's Say Brother, 1995 - 1997
- Project Assistant, Special Educational Services, 1992 - 1994

AWARDS and ACCOLADES

LaCoy Production Fund Grant

- Outstanding Achievement in Screenplay Writing, “do you remember me?”, Fall 2022

The Anthem Awards

- Bronze Award for Outstanding Special Projects, “More Than Our Skin”, 2022

The Communicator Awards | The PowerPLAY Show, 2020 - 2022

- 2 Awards of Excellence
- 6 Awards of Distinction

The Webby Awards | The PowerPLAY Show

- Official Honoree, 2021

Roxbury International Film Festival

- Official Entrant, “100 Years, 100 Voices of Faith”, 2018

Above & Beyond Volunteer Award | Abundant Life Church

- 2017

National Academy of Television Arts & Sciences

- Emmy-award Nominee Producer/Editor, Outstanding Achievement in Societal Concerns, 2015
- Emmy-award Nominee Producer/Director, Outstanding Achievement in Documentary, 2014
- Emmy-award Nominee Director, Outstanding Achievement in Live Directing, 2001
- Emmy-award Nominee Director, Outstanding Achievement in Directing-Taped, 1999
- Emmy-award Nominee Producer/Director, Outstanding Children & Youth Special, 1998
- Emmy-award Winning Producer, Outstanding Target Audience Program, 1997
- Emmy-award Winning Producer/Director, Outstanding Children & Youth Special, 1996
- Emmy-award Winning Producer, Outstanding Documentary Program, 1995

National Black Programming Consortium

- Outstanding Documentary Honorable Mention, “Silent Screams: The Plight of Love, Abuse, and Being Black”, 1995

CURRENT PROJECTS

“do you remember me?” • *Writer, Producer* • 2022 - present

do you remember me? follows Nicky, the protagonist, as she comes face to face with a man from her past who is the source of the trauma she continues to try and manage through the love of her husband Greg. After spending a weekend away with Greg, Nicky is shocked to see a friend request from Dale, the man who coerced Nicky to go back to his apartment where she is subsequently raped by him and three of his football teammates more than 35 years ago.

Nicky continues to cope with the impact of the rape in her life and is now staring at a photo of the man who took a piece of her that night. Nicky asks Dale via a chat box if he remembers her. After responding yes, Nicky follows up with, “do you remember what you and your roommates did to me?”

“More Than Our Skin” • *Director, Executive Producer* • 2021 - present

More Than Our Skin is a documentary exploring the depths and effects of living with Vitiligo through the stories of five extraordinary women: Valarie, Millicent, Patricia, Alicia, and Katrina. Vitiligo is an auto-immune disease in which the skin loses its pigment cells resulting in discolored patches throughout the body, leaving to experiences of depression, social stigmatization, and isolation. This film tells these stories of these women who found strength after the pain; a newfound resilience; and the mission to help others find a way to live life to the fullest.

CLIENT LIST

MASSACHUSETTS COUNCIL OF CHURCHES, 2022 - present

→ Producer and edited “It’s Worth A Shot” promotional video for the campaign

MAKE ROOM PODCAST, 2022 - present

→ Make Room: Black Leaders in the 21st Century is a new podcast launched in 2022 with host Pastor Kenneth M. Young

CAPP NETWORK, 2021 - present

→ Producer/Project Manager for CAPP’s annual conference and special events.

HOME FOR CHRISTMAS, 2021 - present

→ Home for Christmas is an annual benefit gala what raises money for Cops For Kids with Cancer.

CALVARY BAPTIST CHURCH, 2020 - present

→ Editor of Sunday Worship Services for Haverhill local access station.

AJ SPEARS FUNERAL HOME, 2020 - present

→ Producer of virtual funerals.

FINANCIAL EDUCATION ASSOCIATES, 2019 - present

→ Web and Graphic Designer for FEA’s money-classes.com

WARDS OF WISDOM ASSOCIATES, 2018 - present

→ Web and Graphic Designer for wardsofwisdomassociates.com

SKILLS

Producer

- Film
- Television
- Podcasts

Director

- Single Camera
- Multi-Camera

Editor

- Final Cut Pro
- DaVinci Resolve

Graphic Designer

- Adobe PhotoShop

Writer

- Grants
- Screenplays
- Children’s Books

PRODUCTION REEL AND REFERENCES AVAILABLE UPON REQUEST.

TONIA MAGRAS • 21 CASTLE STREET, LEOMINSTER, MA 01453 • 617.331.9607 • TONIA@HULLBAYPRODUCTIONS.COM