



## 2023 FILM INSTITUTE SPONSORSHIP LETTER

Dear Potential Sponsor,

The Abundant Life Church and Hull Bay Productions is partnering again to bring you the 2<sup>nd</sup> Annual **ALC | HULLBAY Film Institute** for students ages 13-17 beginning July 31 – August 11, 2023, and culminating with the 2<sup>nd</sup> Annual **ALC | HULLBAY Film Festival**, to take place on Saturday, August 19, 2023, at 11:00AM.

We are reaching out to ask you for [a tax-deductible donation](#) to help with this year's operating costs for the institute.

### **ABOUT THE FILM INSTITUTE**

During the two-week program, filmmakers will learn how to:

- Conceptualize their film
- Write their film
- Shoot their film
- Write their edit plan

Filmmakers will also learn to work in a group to learn about team building, the creative process, and troubleshooting creative differences and opinions – all part of the filmmaking process.

The film institute has invited members of the local film and television community to share their experience and help with hands-on production work. Some of our special invitees last year included: Calvin A. Lindsay, Jr., Owner, Centurion Filmworks; Lance Douglas, Owner, MADLAD Video, Cinematographer; Dillard Morrison, Owner, Dillard Morrison Productions, Cinematographer; Gary Gillis, Independent Producer, Last Minute Productions; Phil Reilly, Lighting Director, WGBH Educational Foundation; and award-winning actor/producer Keith Mascoll.

This year, filmmakers are expected to complete their films by the end of the institute and present their short films at this year's **ALC | HULLBAY Film Festival** on Saturday, August 19<sup>th</sup> at the Abundant Life Church.

"I'm excited to share my talents with future storytellers through this exciting partnership," says Tonia Magras, Principal Co-Owner of Hull Bay Productions and Executive Director of the Institute. "We hope the experience of the film institute will allow for creative expression from future content creators and filmmakers."

#### **ABUNDANT LIFE CHURCH**

47 HOWARD STREET • CAMBRIDGE, MA 02139 • [alccambridge.org/filminstitute](http://alccambridge.org/filminstitute) • [info@alccamb.org](mailto:info@alccamb.org) • 617-864-2826

#### **HULL BAY PRODUCTIONS**

P.O. BOX 506 • LEOMINSTER, MA 01453 • [hullbayproductions.com](http://hullbayproductions.com) • [hullbayproductions@gmail.com](mailto:hullbayproductions@gmail.com) • 857-209-4774

## **SPONSORSHIP DETAILS**

As a sponsor of the film institute, your [tax-deductible donation](#) will go towards the operating costs of the program, including:

- Breakfast, lunch, and snacks
- Transportation
- Production supplies
- Purchase of photos through Shutterstock, Adobe Illustrator, etc.

And donations will also be used to offset the use of production equipment, providing entirely by Hull Bay Productions, which includes cameras, lighting gear, audio equipment, computers, and props.

Filmmakers will be developing skills in:

- Field production
- Pre- and post-production
- Research and story development
- Film writing
- Online research via newspaper, magazines, as well as telephone calls when applicable
- Character/Story Development
- Field producing, transcribing, and organizing of applicable segments
- Clerical and administrative support for the production team
- Team building
- Creative development
- Problem solving

At the conclusion of the institute, the filmmakers will have a completed edit plan for their films. Additional funds will allow for Hull Bay Productions' staff to edit each film in time for the Film Festival on August 19<sup>th</sup>.

As an individual, business, or corporate sponsor of the **ALC|HULLBAY Film Institute**, your company name/logo will appear on the Hull Bay Productions website, our Film Institute t-shirts, step and repeat banner, and other marketing materials during our film festival on August 19<sup>th</sup>.

**[Our goal is to raise \\$15,000.](#)** Any contribution you can make towards this goal will be greatly appreciated!

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We want to thank you in advance for your sponsorship consideration and we are happy to answer any additional questions or concerns you may have.

Thank you and continued blessings!



Bishop Lawrence A. Ward  
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Executive Director, ALC | HULLBAY Film Institute  
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### **ABOUT ABUNDANT LIFE CHURCH**

Abundant Life Church is a proud supporter of the Arts, and has partnered with other esteemed production entities, like the Cambridge Jazz Festival and the Ron Savage Music Academy.

“Performing, visual, and musical arts have always been an important part of our mission at Abundant Life Church,” says Senior Pastor Bishop Lawrence A. Ward of Abundant Life Church and Executive Producer of the Institute. “This addition to our long-standing partnership with artistic expression will allow our youth to learn from an award-winning team of filmmakers.”

### **ABOUT TONIA MAGRAS/HULL BAY PRODUCTIONS**

Tonia Magras is a principal owner, along with her husband and partner Gregory, and serves as the Director and Head of the Creative team at Hull Bay Productions. She is a multi, award-winning producer, director, and editor, who takes pride in being a multi-faceted, and multi-dimensional creator with projects that range from sports, arts, politics, and popular culture. In her three decades of work, Tonia has been recognized with 7 Emmy Award nominations and 3 Emmy wins for various documentary and production work.

Among some of her proudest work is the collaboration with Centurion Filmworks on their first, feature-film documentary, **100 Years, 100 Voices of Faith** – chronicling the first 100 years of the Abundant Life Church in Cambridge, Massachusetts. In 2018, **100 Years, 100 Voices of Faith** premiered in the Roxbury International Film Festival in the documentary category.

Hull Bay Productions has been awarded 12 Communicator Awards and a Webby Honorable Mention for their work on the podcast, **The PowerPLAY Show**.

Finally, Hull Bay Productions has teamed up with Centurion Filmworks again to produce their second feature-film documentary, **More Than Our Skin**. So far, More Than Our Skin has been awarded a Bronze Anthem Award for best Special Health Project, as well as awarded \$25,000 in grants from the Incyte Corporation.

To see more of Hull Bay’s work, please visit: [hullbayproductions.com](http://hullbayproductions.com)

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